



HOME OF

# LONG BEACH PONY BASEBALL

PONY WORLD CHAMPIONS 1959 • 1965 • 2008 • 2012



Dear Sir or Madam,

What an exciting year coming up for Long Beach PONY Baseball in 2020!

After reaching the World Series finals in 2018, we had another strong season of player growth and development, during a very exciting and competitive season at Whaley Park in 2019.

This latest trip to PA, was the 5<sup>th</sup> time in the last 12 years that we have reached the World Series (we won in 2008 and 2012). The local support from our sponsors and the community in general was amazing, as our success generated a ton of excitement around town as fans gathered to watch the games live on TV at their favorite establishments.

It looks like Long Beach Pony has another fabulous year of returning talent, coupled with an exciting group of incoming players to again represent our great city and the surrounding area!

While we are a very small local league, we are able to provide this great baseball experience to our community, the teams, and the families of our players, because of the generous support of the citizens and businesses in our area and beyond. Several players that participated at Long Beach Pony have been drafted by Major League teams and many are on current Major League rosters. Our objective at Long Beach Pony is for our athletes to develop outstanding social skills, build self-confidence and create memories that will last a lifetime, while playing locally with their friends.

It is time for us to reach out and ask for your support by becoming a Sponsor/Partner for this exciting and memorable 2020 baseball season!

**Long Beach Pony Baseball at Whaley Park is a 501C NON-PROFIT ORGANIZATION**, therefore, ALL levels of Sponsorship/Partnership are tax deductible. (Your tax advisor can maximize your generous contribution).

If you would like to participate in this wonderful opportunity, please select your choice of Sponsorship **on the reverse side of this announcement**, and simply contact us at phone # **(562) 833-4450** or email us at **lbponysponsorship@longbeachpony.org**. Our Sponsorship Director will contact you to answer any questions you may have, or to accept your generous donation. It would be our pleasure to extend our sincere appreciation, and the recognition you deserve by processing your submission immediately.

**Our loyalty lies with our sponsors!** Be a benefactor, while spreading your brand throughout our community!

On behalf of the Long Beach PONY Baseball community and the participating friends and families we truly appreciate your thoughtfulness, generosity and consideration!

Sincerely,

**Ken Jakemer**

President, Long Beach Pony Baseball 2020

[president@longbeachpony.org](mailto:president@longbeachpony.org)

# 2020 Sponsorship/Partner Programs and Options

## Base Hit-Citizen Sponsor-Bronze Level/Partner \$50

You may become a Citizen Sponsor/Partner with a \$50 donation for which you will receive a certificate of appreciation, and will be listed as a Bronze Level-Citizen Sponsor on our website.

## Ground Rule Double-Business Sponsor-Silver Level/Partner \$150

You may become a Silver Business Sponsor/Partner with a \$150 donation for which you will receive a BUSINESS CARD SIZE ADVERTISEMENT on our website and in our Long Beach Pony year-end video, and a certificate of appreciation. You will also be listed in the Ground Rule Double-Silver Section of our year-end video as well. **You simply supply or agree to the artwork provided and we will handle the rest!**

## Triple Business Sponsor- Gold Level/Partner \$300

You may become a Gold Business Sponsor/Partner with a \$300 donation for which you will receive an engraved plaque or trophy as token of our appreciation to display in your business, a BUSINESS CARD SIZE ADVERTISEMENT on our website and ADVERTISEMENT IN OUR SPECIAL DISPLAY LOCATED ON FIELD BACKSTOP. In addition, you will be listed in the Triple-Gold Section of our year-end video. **You simply supply or agree to the artwork provided and we will handle the rest!**

## Home Run-Business Sponsor-Platinum Level/Partner

**(First Base Side \$500 / Third Base Side \$700)**

You may become a Platinum Business Sponsor/Partner with a \$500/\$700 donation for which you will receive an engraved plaque or trophy as token of our appreciation to display in your business, a BUSINESS CARD SIZE ADVERTISEMENT on our website and year-end video, ROLLING ADVERTISEMENT ON OUR NEW LIVE STREAM CAMERA WHICH WILL STREAM ALL GAMES LIVE DURING THE 2020 SEASON, and a **4 foot by 6 foot banner** displayed at Whaley's Baseball Field.

**You simply supply or agree to the artwork provided and we will handle the rest!**

## Grand Slam-Business Sponsor-Diamond Level/Partner \$1,000

You may become a Diamond Business Sponsor/Partner with a \$1,000 donation for which you will receive an engraved plaque or trophy as token of our appreciation to display in your business, a BUSINESS CARD SIZE ADVERTISEMENT on our website and year-end video, a ROLLING ADVERTISEMENT ON OUR NEW LIVE STREAM CAMERA WHICH WILL STREAM ALL GAMES LIVE DURING THE 2020 SEASON, a **6 foot by 12 foot banner** displayed in a PREMIER LOCATION at Whaley's Baseball Field, and Verbal Recognition at all announced baseball games throughout the 2019 baseball season.

**You simply supply or agree to the artwork provided and we will handle the rest!**

## "Snack Bar"-Business Sponsor/Partner \$3,000 (2-Year Term)

You may become the "Snack Bar" Business Sponsor/Partner with a \$3,000 donation for which your company will be recognized as the Exclusive Snack Bar Sponsor. You will also will receive a plaque as a token of our appreciation to display in your business, SPECIAL RECOGNITION on our website and year-end video, a ROLLING ADVERTISEMENT ON OUR NEW LIVE STREAM CAMERA WHICH WILL STREAM ALL GAMES LIVE DURING THE 2019 and 2020 SEASON, a **banner displayed on the snack bar** and a **6 foot by 12 foot banner** displayed in a PREMIER LOCATION at Whaley's Baseball Field, and Verbal Recognition at all announced baseball games throughout the 2020 and 2021 baseball seasons.

**You simply supply or agree to the artwork provided and we will handle the rest!**

## "Scoreboard"-Business Sponsor/Partner \$5,000 (2-Year Term)

You may become a "Scoreboard" Business Sponsor/Partner with a \$5,000 donation for which **your company's logo** will be proudly displayed on our beautiful "Scoreboard". There are 2 "Scoreboard" sponsorships available. You will also will receive a plaque as a token of our appreciation to display in your business, SPECIAL RECOGNITION on our website and year-end video, a ROLLING ADVERTISEMENT ON OUR NEW LIVE STREAM CAMERA WHICH WILL STREAM ALL GAMES LIVE DURING THE 2020 and 2021 SEASONS, a **6 foot by 12 foot banner** displayed in a PREMIER LOCATION at Whaley's Baseball Field, and Verbal Recognition at all announced baseball games throughout the 2020 and 2021 baseball seasons.

**You simply supply or agree to the artwork provided and we will handle the rest!**



HOME OF

# LONG BEACH PONY BASEBALL

PONY WORLD CHAMPIONS 1959 • 1965 • 2008 • 2012



## 2020 Sponsorship/Partner Selection Form

League Participant Submitting Form: \_\_\_\_\_ Team: \_\_\_\_\_

**Type of Sponsorship:** (**League** = League donation - No team credit, **Team** = Applies to Team Sponsorship requirement, **High School Player Exemption** = Sponsorship for High School Player Registration - No team credit)

League:

Team:

Team name: \_\_\_\_\_

High School Player Exemption: Yes

Player: \_\_\_\_\_

Sponsorship Type: \_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_

(i.e. 1B, 2B, 3B, HR, Grand Slam, Snack Bar, or Scoreboard)

Sponsors Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact: \_\_\_\_\_

Website Recognition: Yes  No

Plaque or Trophy: Yes  No

Video Recognition: Yes  No

Banner Recognition: Yes  No

Artwork for Banner: Sponsor to submit

What Size: \_\_\_\_\_

Size of Banner: \_\_\_\_\_

League to Provide

Additional Information:

\_\_\_\_\_  
League Approval-Sponsorship Director

\_\_\_\_\_  
Date

\_\_\_\_\_  
League Approval-President

\_\_\_\_\_  
Date