

Dear Sir or Madam,

What an exciting year coming up for Long Beach PONY Baseball in 2021!

After having over 90% of our 2020 season wiped out due to COVID, we are thrilled to be back out on the field at Whaley Park.

It is a drastically different landscape that we find ourselves in this year, and the impact of the pandemic has hit us extremely hard. We have always strived to provide the best baseball experiences at the lowest costs possible, as we continue to keep our registration fees at the same level again this year.

To do this, we have successfully relied on the local community to help us cover the extended costs of running a non-profit baseball program.

While we are a very small local league, we are able to provide this great baseball experience to our community, the teams, and the families of our players, because of the generous support of the citizens and businesses in our area and beyond. Several players that participated at Long Beach Pony have been drafted by Major League teams and many are on current Major League rosters. Our objective at Long Beach Pony is for our athletes to develop outstanding social skills, build self-confidence and create memories that will last a lifetime, while playing locally with their friends.

It is time for us to reach out and ask for your support by becoming a Sponsor/Partner for this exciting and memorable 2021 baseball season!

Long Beach Pony Baseball at Whaley Park is a 501C NON-PROFIT ORGANIZATION, therefore, <u>ALL</u> levels of Sponsorship/Partnership are tax deductible. (Your tax advisor can maximize your generous contribution).

If you would like to participate in this wonderful opportunity, please select your choice of Sponsorship <u>on the</u> <u>reverse side of this announcement</u>, and simply contact us at phone **# (562) 833-4450** or email us at <u>Ibponysponsorship@longbeachpony.org</u>. Our Sponsorship Director will contact you to answer any questions you may have, or to accept your generous donation. It would be our pleasure to extend our sincere appreciation, and the recognition you deserve by processing your submission immediately.

Our loyalty lies with our sponsors! Be a benefactor, while spreading your brand throughout our community!

On behalf of the Long Beach PONY Baseball community and the participating friends and families we truly appreciate your thoughtfulness, generosity and consideration!

Sincerely,

Ken Jakemer President, Long Beach Pony Baseball 2021 president@longbeachpony.org